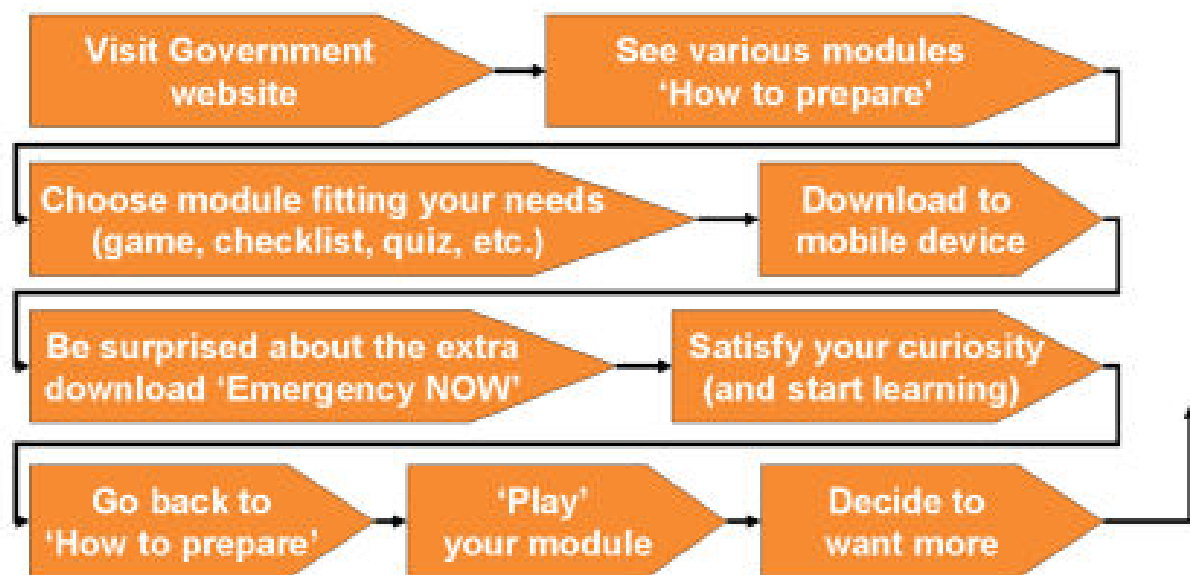




Preparing citizens for emergencies by using ubiquitous learning principles



Background

- During the first minutes of an emergency: few professional rescue workers
- Citizens thrown on their own resources.
- No recognition of CBRN-attacks means no alerts.
 - **Self-management capabilities directly influence health outcomes of terrorist attacks or (natural) disasters.**

Problem

- Traditional information campaigns fail to stimulate self-management
- Campaigns seldom adapted to the specific knowledge, skills and motivation needs of the individual citizens.
 - **New approach needed**

New approach

- Ubiquitous learning principles
 - **'Learning whenever, wherever you want'**
- Facilitated by:
 - Flexible mix of mobile devices (PDAs, smart phones, e.g.)
 - Interactive, adaptive design strategies.
 - **Modular approach**
 - **No 'last minute' needed**

